

EDUCATION

# Send a Signal That You Care

Introducing  
the PURELL SOLUTION™





## Take Credit for All You Do to Make Your School Great

PURELL® products are universally recognized and trusted to provide effective protection from germs.<sup>1</sup> When students, parents, teachers and community members see the PURELL brand in your school, it sends a clear signal that you care about cleanliness and the well-being of others. The PURELL brand lets you take credit, not only for providing the best hand hygiene and surface disinfection, but also for the unseen things you do to make your school a great place to learn.

51%

Reduced Student  
Absenteeism

### PURELL Products Help Keep Kids in the Classroom

PURELL products have proven results in delivering positive health outcomes. In a recent study, student absenteeism was reduced by 51% when PURELL hand hygiene products were used in conjunction with a curriculum to teach kids about good hand hygiene.<sup>2</sup>

82%

Have a More  
Positive Impression

### PURELL Products Have a Halo Effect

The PURELL brand enhances your school's image by showing you care enough to provide the very best. In a recent survey, 82% of people said that seeing PURELL products left them with a positive overall impression of the facility.<sup>3</sup>

88%

Preferred  
by Teachers

### PURELL Brand is Most Preferred by Teachers

Providing well-liked products encourages use and shows teachers that you care. In a recent survey of educators, 88% said PURELL Hand Sanitizer was the brand they most preferred to have in their classroom.<sup>4</sup>

### Introducing the PURELL SOLUTION™

Now the brand that created instant hand sanitizer is bringing the same no-trade-off protection to soap and surfaces. Scientifically formulated new products for schools meet the exacting standards of the PURELL® brand.



The PURELL Brand Signals Your School's High Standards for Cleanliness and Well-Being





# The PURELL SOLUTION™

The Right Products, in all the Right Places Help Make Your School a Better Place to Learn

With the PURELL SOLUTION™, you get a hand hygiene program just for schools and revolutionary new ways to disinfect the surfaces kids touch.

### No Trade-Off Protection

With PURELL® products, you don't have to choose between getting the job done and providing students, teachers and staff with products they feel great about using.

### Effective

PURELL products are formulated to be the most effective solution. We set the highest efficacy standards.

### Safe

Our goal is to formulate every product with the safest and most sustainable ingredients available, continually seeking even better solutions.

### Unrivaled User Experience

Our products are designed to not only be highly effective, but also deliver a refreshing, enjoyable clean every time they are used.

## PURELL® Brand HEALTHY SOAP®

Formulated to work with your skin, PURELL Education HEALTHY SOAP® products are enriched with conditioners. They nourish the skin while cleaning and support its natural ability to protect against dirt and germs.

### Maintains Skin Health

Gently removes dirt and germs without harsh chemicals. Nourishes while cleaning. Supports skin's natural moisture barrier.

### Healthy Ingredients

Free of parabens, Triclosan and phthalates. Hypoallergenic.

### Kid-Friendly

Refreshing foam soap formulations with an option for low dose dispensing for smaller hands.

## PURELL® Hand Sanitizer

America's #1 brand of instant hand sanitizer.<sup>5</sup> Kills 99.99% of most common germs that may cause illness. Outperforms other hand sanitizers ounce for ounce.<sup>6</sup> Proven to reduce absenteeism to help keep kids healthy in school.



### 2X Sanitizing Strength

One squirt of PURELL Advanced Hand Sanitizer Gel equals two squirts of other national brands.<sup>7</sup>

### Gentle on Skin

PURELL hand hygiene products and wipes use the mildest, most effective ingredients available, and are made with moisturizers and skin conditioners, so they're safe to use on all skin types.

### Available Where It's Needed

Dispenser, bottle and wipes options for easy access, especially after coughs and sneezes. Essential near doorways as students enter classrooms and cafeterias and exit restrooms.

## PURELL® Surface Disinfectant

Unlike traditional products, PURELL surface disinfectants combine powerful germ kill and no-rinse protection.

### Fast and Effective

Eliminates 99.99% of germs, including Norovirus and the Cold & Flu virus in 30 seconds.

### Worry-Free

The lowest allowable EPA toxicity rating means no required hand-washing, label precautionary statements or rinse step on food contact surfaces. EPA Design for the Environment certified.

### Multi Surface Formulation

Proven on most hard and soft surfaces, including desks, upholstered furniture, shared toys, gym mats and equipment, cafeteria tables, bus seats, hand rails and more.

# Elegant Design Meets Maintenance Ease

Built on 65 years of dispenser engineering experience, new PURELL® dispensing systems are as durable and reliable as they are beautiful. The new AT-A-GLANCE™ refill design used in our ES systems makes it easy to see when refills need to be changed. And with PURELL® products, it's easy for all to see how much you care about cleanliness, health and well-being.



**PURELL FMX-20™**  
HIGH-CAPACITY PUSH-STYLE

Durable, high-capacity systems designed just for schools.



**PURELL ES4**  
MODERN PUSH-STYLE

Durable and reliable push-style systems. Easy to maintain.



**PURELL ES6**  
MODERN TOUCH-FREE

Touch-free systems built for reliable performance and maintenance ease.

## Always the Right Choice

Reliable performance	FMX-20™	ES4	ES6
High-capacity 2000 mL system needs refill changes less often	YES		
Delivers 0.4 mL of soap per push – just enough for small hands	YES		
May be personalized with your school logo or mascot on the dispenser	YES	YES	YES
SANITARY SEALED™ refills eliminate potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology - can convert to a locking system	YES	YES	YES
Fully ADA compliant	YES	YES	YES
AT-A-GLANCE™ Refill Design - easy to see when refills need to be changed		YES	YES
Modern PURELL® dispenser design – fits anywhere		YES	YES
Refills are recyclable		YES	YES
Touch-free dispensing			YES

### Show Your School Spirit

Personalized soap and sanitizer dispensers look great and boost school spirit! Contact your GOJO representative for information on how you can personalize PURELL hand hygiene dispensers with your school logo, mascot or colors.



# PURELL® Education FMX-20™ Dispenser: Designed to Meet the Demands of Your School

When you choose the new PURELL Education FMX-20™ soap dispensers, you're not only getting America's most trusted hand hygiene products, you're also getting a dispenser designed just for schools. We address the three top concerns schools have with their soap systems - cost savings, maintenance ease and reliability.



### Small Hands, Small Output

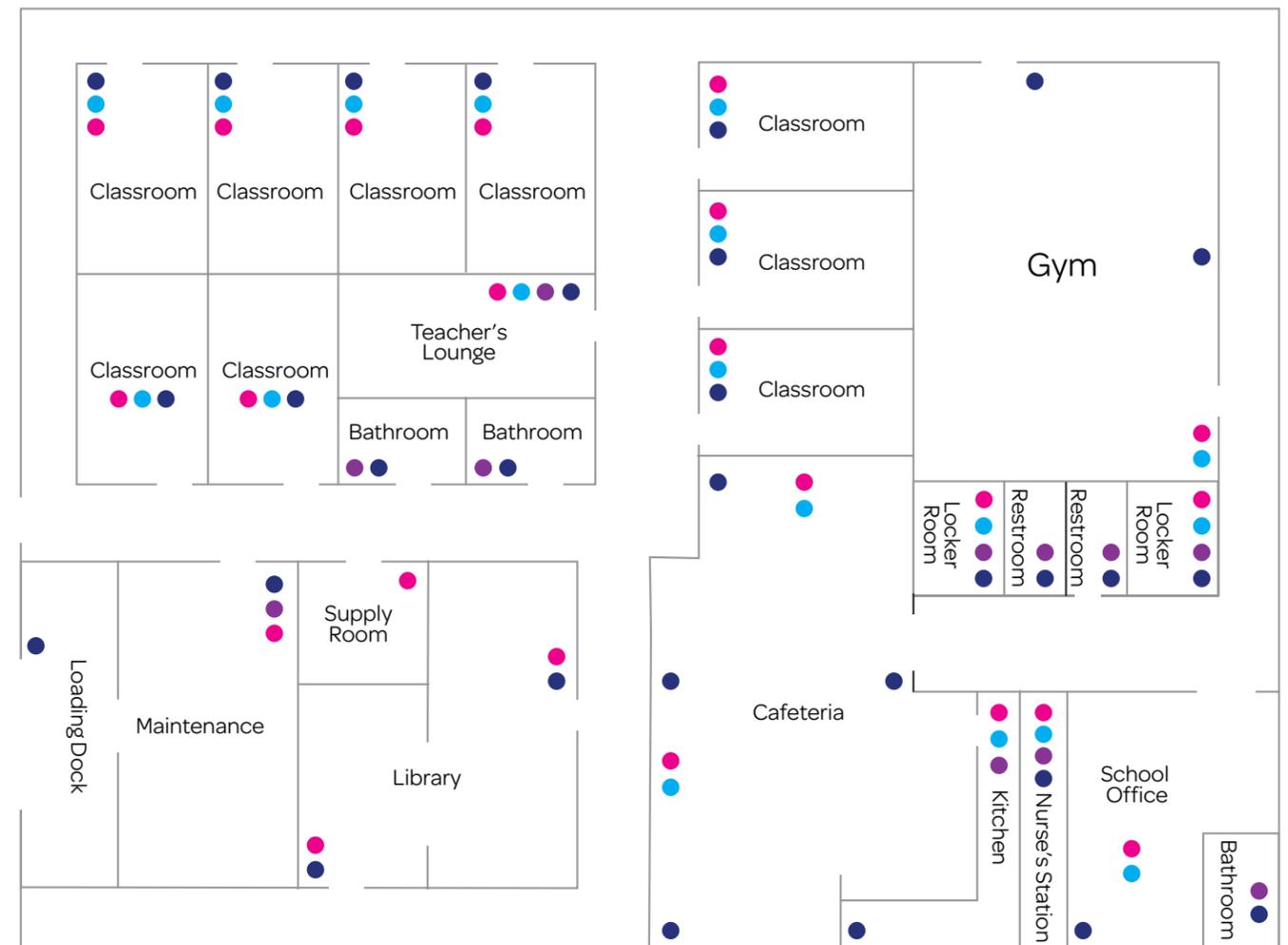
Designed for use by children, the 0.4 mL output provides just the right amount of soap for smaller hands. There's less mess, reduced waste and cost savings for your school.

### Longer-Lasting Refills

High-capacity, 2000 mL refills mean easy maintenance. Fewer empty dispensers and less time spent checking and changing soap refills.

### Rugged and Reliable Dispensing

Durable exterior cabinet withstands abuse, and LOCK OR NOT™ technology enables you to convert to a locking cabinet at any time to minimize the opportunity for vandalism.



## Put the PURELL SOLUTION™ Everywhere It's Needed Throughout Your School!

You'll achieve the best results from the PURELL SOLUTION™ by getting all the right products in the places where they will have the greatest impact. Use this guide to help develop a plan that is tailored to meet the specific needs of your school.

- PURELL® Hand Sanitizer
- PURELL® Hand Sanitizing Wipes
- PURELL® Brand HEALTHY SOAP®
- PURELL® Surface Disinfectant

# Send a Signal That Your School Cares with the PURELL SOLUTION™

Description	FMX-20™ 2000 mL	ES4 1200 mL	ES6 1200 mL	Bottles and Canisters
<b>HAND SOAP</b>				
PURELL® Education Soap Dispenser - White	5240-06	–	–	–
PURELL® Soap Dispenser - White	–	5030-01	6430-01	–
PURELL® Soap Dispenser – Graphite	–	5034-01	6434-01	–
★ PURELL® Education HEALTHY SOAP® Fragrance Free Foam Exceptionally mild, fragrance-free, foam hand soap for schools.	5212-02	–	–	–
★ PURELL® Education HEALTHY SOAP® Clean Scent Foam Lightly fragranced, mild foam hand soap for schools.	5216-02	–	–	–
★ PURELL® Professional HEALTHY SOAP® Mild Foam Exceptionally mild, dye-free, fragrance-free foam hand soap.	5213-02	5074-02	6474-02	–
★ PURELL® Professional HEALTHY SOAP® Fresh Scent Foam Mild, dye-free, spa-inspired foam hand soap with a light, pleasant fragrance	5215-02	5077-02	6477-02	–
<b>HAND SANITIZER</b>				
PURELL® Hand Sanitizer Dispenser – White	–	5020-01	6420-01	–
PURELL® Hand Sanitizer Dispenser – Graphite	–	5024-01	6424-01	–
★ PURELL® Professional Advanced Hand Sanitizer Fragrance Free Foam Fragrance-free foam hand sanitizer. Made with naturally renewable ethanol.	–	5052-02	6452-02	–
PURELL® Professional Advanced Hand Sanitizer Foam Foam hand sanitizer with a light citrus fragrance.	–	5054-02	6454-02	–
PURELL® Advanced Hand Sanitizer Gel - 12 oz bottle Original gel formulation in convenient bottles for access anywhere.	–	–	–	3659-12
PURELL® Hand Sanitizing Wipes - 100 Count Eco-Slim Canister Durable, non-linting wipes to remove light soils and dirt.	–	–	–	9111-12
<b>SURFACE DISINFECTANT</b>				
PURELL® Professional Surface Disinfectant One-step, all-purpose surface disinfectant.	–	–	–	3342-03
PURELL® Foodservice Surface Sanitizer No-rinse, food-contact surface sanitizer and cleaner.	–	–	–	3341-03

★ Denotes certification to UL EcoLogo Hand Cleaner Standard UL 2784 or Hand Sanitizer 2783 \* USDA Certified BioBased



## Setting a Higher Standard for Performance and Sustainability.

The best available science and technology have gone into creating the PURELL SOLUTION™. All PURELL® products are created in accordance with our industry-leading sustainability policies and practices, including sustainable chemistry, packaging and dispensing system design. To download the GOJO Sustainability Report, visit [www.PURELLSOLUTION/Education/Downloads](http://www.PURELLSOLUTION/Education/Downloads).

1. GOJO Industries, Inc., Market Research - Internal Market Research, 015-063, 7 April 2015

2. Kline Report, September 2014, Section 3C-20; IRI, Multi-Outlet, 2015

3. GOJO Industries, Inc., Market Research - External Market Research, 007-021, 2014

4. psyma, Market Research - External Market Research, 008-011, October 2015

5. Kline Report, September 2014, Section 3C-20; IRI, Multi-Outlet, 2015

6. Ounce for ounce kills more germs than other national brands when used on hands in accordance to FDA Health Care Personnel Handwash test methodology.

7. Based on comparative study using 1.75 mL of PURELL® Advanced Hand Sanitizer versus 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brands based on 52-week IRI scan data. Visit [PURELL.com](http://PURELL.com) for more information.



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